



THE

FIRST-TIMER'S NATURAL DEODORANT GUIDE

THE EASY, FOOLPROOF WAY TO STOP THE STINK & AVOID RASHES

INSIDE:

- ✓ The "Beginner's Easy Button"
(Why you don't need a chemistry degree to get retail quality)
- ✓ The Rash-Free Deodorant Cream
(Our simplest 5-minute melt-and-pour recipe)
- ✓ The "Instant-Dry" Reset Spray
(No messy oils, just quick-drying freshness)
- ✓ 3 Simple Everyday Upgrades
(To easily clear the odor out of your shoes & space)
- ✓ The \$5 #imadethis Quick Win
(Get paid to post your very first simple creation!)



KATIE VELDKAMP

Certified Aromatherapist & Lead Maker

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✉ A Note for the Natural Maker in You

Hi, I'm **KATIE!**

You deserve a routine that works as hard as you do.

Making the switch to clean, toxin-free body care is an empowering choice. But let's be entirely honest—it can also be terrifying. We've all been there: standing in the store or looking in the mirror, wanting to ditch the harsh chemicals, but secretly terrified of smelling bad by lunchtime. Or worse, trying a "natural" deodorant only to end up with a painful, stinging red rash.

Too often, we are told that going natural means compromising on performance. I'm here to tell you that you don't have to choose between your health and your confidence.

You have the power to create professional-grade, high-performance care right in your kitchen.

I'm Katie, and I want to welcome you to a new level of clean beauty. You don't need an advanced degree in chemistry to craft retail-quality products. You just need the right pro-grade natural minerals and clean botanicals to act as your "Easy Button."

That is exactly why we created the **Pure Confidence Recipe Box**.

Instead of dealing with stubborn irritation or formulations that let you down when things heat up, imagine having a curated toolkit that empowers you to:

- **Stop the stink without the sting** using our rash-free, mineral-rich *Woodland Spice Cream Deodorant*.
- **Experience instant-dry freshness** with the professional-grade *Mountain Air Deodorizing Mist*, powered by real Perfumer's Alcohol.
- **Tackle the root causes** of odor using the heavy-hitting *Bo Be Gone Essential Oil Blend*.

By grabbing this guide, you aren't just learning recipes; you're mastering the science of clean confidence. You are about to go from skeptical to completely unstoppable, and I am so honored to guide you through the switch.

I can't wait to see your formulation wins! Once you mix up your first batch, be sure to celebrate your toxin-free lifestyle with our community using #imadethis. You've got this!



Katie Veldkamp

Certified Aromatherapist + Simply Earth Co-Founder



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The Science of Pure Confidence

(And Why Your Natural Deodorant Needs an Upgrade)



The Uncomfortable Truth: Sweat Isn't the Enemy (But Your Deodorant Might Be)

Let's clear the air: sweat does not actually smell. Pure sweat is practically odorless. The real culprit behind body odor is the bacteria living on your skin that breaks that sweat down.



For decades, commercial antiperspirants have relied on aluminum to physically plug your sweat glands. When people try to switch to clean alternatives, they usually face two major frustrations:

1. **The Midday Fade:** The formula isn't strong enough to tackle the odor-causing bacteria, leaving you smelling bad by lunchtime.
2. **The Baking Soda Burn:** To compensate, many DIY and natural brands pack their recipes with baking soda. Because baking soda is highly alkaline, it completely disrupts your skin's natural pH barrier, resulting in painful, stinging red rashes.



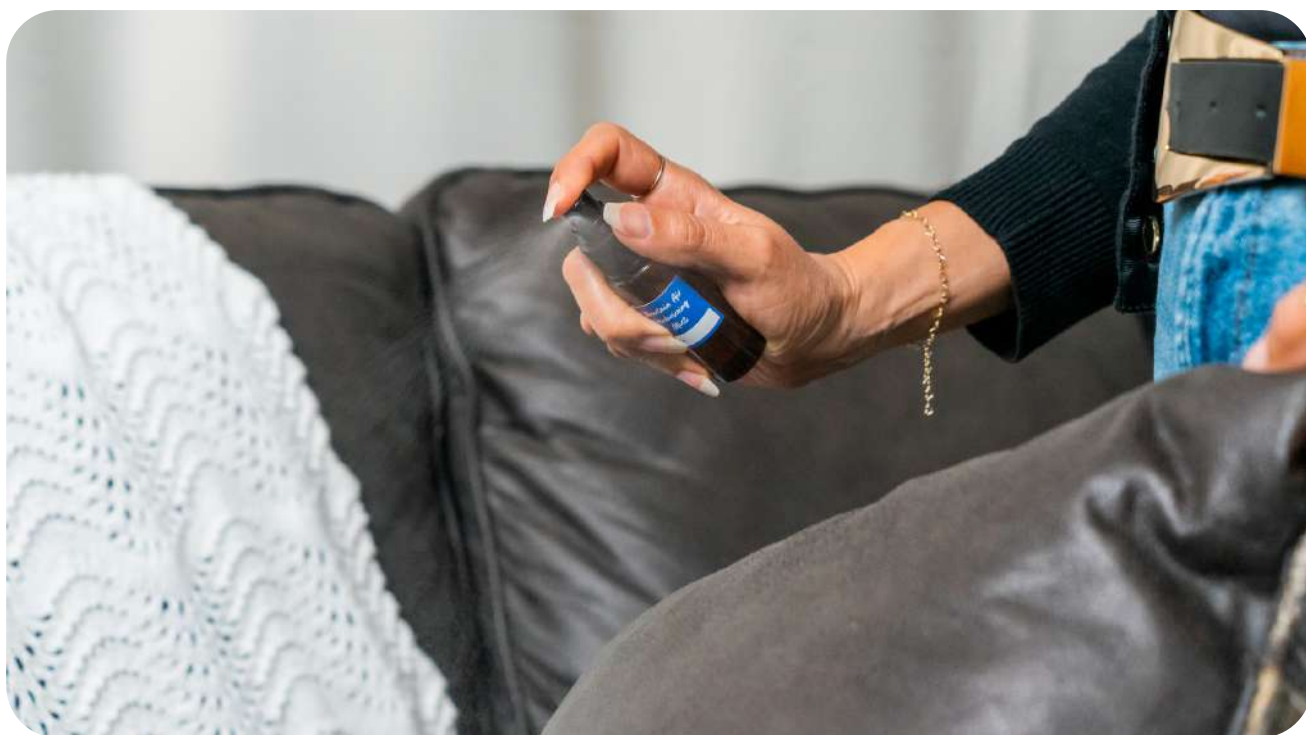


The Simply Earth Philosophy: Stop the Stink Without the Sting

We don't believe in plugging your pores or irritating your skin. True confidence comes from working with your body's biology, not against it.

In the Pure Confidence Recipe Box, we are rewriting the rules of clean beauty by upgrading your routine with retail-quality, pro-grade minerals and clean alcohol-based delivery systems. This is professional-grade DIY that mimics the best clean brands on the market—at a fraction of the cost.

- **Why traditional "natural" deodorants can cause painful rashes** (and why swapping baking soda for Magnesium Hydroxide changes everything).
- **How body odor actually happens** (and how targeting the bacteria with the BO Be Gone Blend stops odor before it starts).
- **The magic of instant-dry mists** (how Perfumer's Alcohol delivers an upscale, lightweight experience without the oily residue of traditional DIY sprays).
- **Creating a physical barrier** (how Zinc Oxide provides a gentle shield to help keep underarms dry and protected all day).





The Great Clean Detox

Mistakes People Make When Swapping to Natural Deodorant (and How to Avoid Them)



Switching to clean body care should feel like a victory, not a sacrifice. If you've tried making the switch before and ended up sweaty, smelly, or rashy, you didn't fail—you just fell into a common pitfall.

Avoid these 5 major mistakes to make your transition to natural deodorant completely seamless and worry-free.

Mistake 1: Quitting during the "Pit Detox" phase

✗ **The Problem:** A few days into switching, you suddenly notice you smell worse than you did before. Panicked, you assume natural deodorant doesn't work for you and run back to commercial antiperspirants.



The Science: When you stop plugging your pores with aluminum, your body finally flushes out years of trapped sweat, bacteria, and chemical buildup. This temporary "purge" can last 1 to 2 weeks.

The Fix: Push through! Support your body's transition by using the **Bo Be Gone Essential Oil Blend**. It is specifically formulated with heavy-hitting plant botanicals to aggressively target and neutralize the specific bacteria that cause that transition odor.





Mistake 2: Relying on baking soda for odor control

 **The Problem:** You try a DIY recipe or a store-bought natural stick, and within a week, your underarms develop a painful, stinging, red rash.



The Science: Baking soda is highly alkaline (high pH), while your skin is naturally acidic (low pH). Packing baking soda onto sensitive underarm skin completely destroys your skin barrier, causing chemical chafing and irritation.

The Fix: Swap the sting for pro-grade minerals. The *Woodland Spice Cream Deodorant* uses **Magnesium Hydroxide** to balance odor-causing acids safely, alongside **Zinc Oxide** to form a gentle, non-irritating physical barrier that keeps you feeling dry.

Mistake 3: Settling for wet, oily DIY sprays that stain your clothes

 **The Problem:** You want a convenient body spray or mist, but typical homemade recipes rely heavily on water and heavy carrier oils. They leave you feeling sticky, take forever to dry, and leave embarrassing grease rings on your clothes.



The Science: Without a proper quick-evaporating solubilizer, heavy oils sit on top of your skin and transfer straight to your wardrobe.

The Fix: Upgrade to retail-grade delivery. The *Mountain Air Deodorizing Mist* introduces **Perfumer's Alcohol** into your DIY stash. It safely blends the oils and evaporates the second it hits your skin, giving you an instant-dry, professional-quality mist with zero oily residue.





Mistake 4: Forgetting that odor lives in your environment, too

✗ **The Problem:** You're focusing entirely on your underarms and you still feel like a cloud of staleness follows you around throughout the day.



The Science: Odor-causing bacteria doesn't just live on your skin—it thrives in the dark, damp fibers of your shoes and the bottom of your kitchen trash cans, constantly reintroducing funk to your day.

The Fix: Attack odor from all angles. Use the *Fresh Step Shoe Powder* to neutralize trapped moisture in your footwear, and drop **Forest Fresh Trash Can Tabs** into your bins to keep your living space as crisp as a mountain trail.

Mistake 5: Treating sweat like a design flaw

✗ **The Problem:** Expecting a natural deodorant to completely stop you from sweating altogether.

The Science: Sweating is a vital, healthy function your body uses to release toxins and regulate temperature.



Blocking it completely with chemical plugs isn't natural.

The Fix: Shift your goal from *stopping sweat* to *stopping odor*. By using antimicrobial powerhouse oils like **Eucalyptus and Cedarwood (Virginian)**, you safely eliminate the bacteria that creates smell while letting your body function exactly the way nature intended.



Your September Toolkit:

Best Essential Oils for All-Day Freshness & Odor Protection



To beat body odor without synthetic chemicals, you need plant botanicals that do more than just mask smells—you need an elite squad of oils that actively target odor-causing bacteria while keeping you smelling like a fresh mountain trail.

Here are the four powerhouse oils in your Pure Confidence Toolkit and exactly why they work.

BO Be Gone Essential Oil Blend

- **The Role:** The Heavy Hitter
- **Why it's in your toolkit:** This proprietary blend is your ultimate weapon against body odor. Instead of just layering a heavy fragrance over staleness, *BO Be Gone* is specifically formulated with plant compounds that target and neutralize the specific bacteria that cause underarm funk. It's the core ingredient that will give you total peace of mind from morning workouts to evening wind-downs.



Cedarwood (Virginian) Essential Oil

- **The Role:** The Fresh Grounder (NEW OIL ALERT!)
- **Why it's in your toolkit:** We are so excited to introduce Cedarwood Virginian to your collection! This oil delivers a clean, balsamic, and rich woody depth. In body care formulation, it acts as a "fixative," meaning it helps anchor the lighter, fresher notes so your DIY products smell amazing all day long. Plus, its natural properties make it an incredible asset for soothing sensitive underarm skin.



Eucalyptus Essential Oil

- **The Role:** The Clean Reviver
- **Why it's in your toolkit:** Nothing says "fresh and clean" quite like Eucalyptus. It brings that iconic, crisp, cooling sensation to your recipes, instantly reviving tired skin and clearing the air. Packed with high levels of 1,8-cineole, it provides robust antimicrobial support, making it a non-negotiable ingredient for keeping odor at bay in your mists, powders, and household tabs.



Black Pepper Essential Oil

- **The Role:** The Sophisticated Anchor
- **Why it's in your toolkit:** Don't worry—you won't smell like a salad! In professional perfumery, a tiny hint of Black Pepper adds a sophisticated, sharp, and warming spice. It perfectly balances the crispness of Eucalyptus and the woodiness of Cedarwood, giving your homemade deodorants and mists an upscale, retail-quality aroma that rivals high-end boutiques.



The Pure Confidence Scent Profile

When these four oils combine in your September recipes, they create a distinct "**Mountain Air & Timber**" profile. It is crisp, outdoorsy, and gender-neutral—perfect for the whole family to use with complete confidence.



Beyond the Oils:

The Retail-Grade Minerals Making the Magic



Essential oils are incredible for fighting odor-causing bacteria, but to create a high-performance body care routine that lasts all day, you need a professional foundation.

Traditional DIY recipes often fall short because they rely on basic kitchen staples. In this month's box, we are stepping into the formulation lab. By introducing these three pro-grade, retail-quality ingredients to your clean beauty toolkit, you can finally say goodbye to sticky, irritating formulas and hello to high-end results.

♥ Magnesium Hydroxide

- **The Specialty:** The Rash-Free Deodorizer
- **The Science:** Most natural deodorants use baking soda to neutralize odor. However, baking soda has a very high pH level that can aggressively disrupt your skin's natural protective barrier, leading to irritation, redness, and painful chemical chafing. Magnesium Hydroxide is a gentle, skin-safe mineral alternative. It naturally lowers acidity under your arms—effectively stopping the "stink"—without disrupting your skin's delicate pH balance.
- **The Result:** Total odor protection with absolutely zero sting.



☀ Zinc Oxide

- **The Specialty:** The Clean Moisture Shield
- **The Science:** Because natural deodorants allow your body to sweat naturally (unlike aluminum antiperspirants that plug your pores), staying dry requires a smart physical barrier. Zinc Oxide is a skin-loving mineral renowned for its soothing and protective properties. When applied topically, it sits lightly on top of the skin, forming a gentle, non-irritating shield that helps absorb wetness and keeps you feeling comfortable and dry throughout the day.
- **The Result:** An extra layer of skin-soothing protection that targets wetness naturally.



Perfumer's Alcohol

- **The Specialty:** The Ultimate Game Changer
- **The Science:** If you've ever tried a homemade body spray made with water and carrier oils, you know the frustration: the oils separate, they leave oily spots on your clothes, and they take forever to dry on your skin. Perfumer's Alcohol is the professional solution used by high-end perfume houses. It acts as a flawless solubilizer, binding your essential oils perfectly into the liquid. Best of all, it flashes off (evaporates) the exact second it hits your skin.
- **The Result:** A perfectly blended, lightweight mist that dries instantly with a professional, non-oily feel.



Formulation Note

When you combine these advanced minerals with your plant-based essential oils, you aren't just making "homemade alternatives"—you are crafting retail-grade products that rival the most expensive clean beauty brands on the boutique shelf, all for a fraction of the cost.



The Everyday Essentials Ritual:

A Quick-Start Routine

✨ The Pure Confidence Ritual: Your 3-Step Daily Freshness Routine

All-day freshness isn't about a single product; it's about a rhythm. When you switch to natural body care, you aren't just masking odors—you are layering a clean, protective shield over your skin, your clothes, and your environment.

Here is how to stack your September recipes into a seamless daily ritual that guarantees pure confidence from sunrise to sunset.

☀️ Step 1: Secure Your Foundation (Morning Protection)

Start your morning by treating your skin with the ultimate mineral-rich defense.

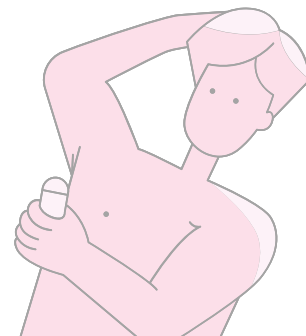
- **The Routine:** Right after your morning shower, apply a pea-sized amount of the **Woodland Spice Cream Deodorant** to clean, dry underarms. The Magnesium Hydroxide immediately goes to work neutralizing morning acids, while the Zinc Oxide creates a silky, non-irritating barrier against friction and moisture.
- **The Vibe:** You walk out the door smelling like a fresh, crisp cedar forest, completely free from the fear of midday fading or baking soda burn.



🏃 Step 2: Activate Your Moveable Armor (Midday Refresh)

Life gets busy, workouts happen, and stress peaks. When the heat turns up, your routine adapts with you.

- **The Routine:** Keep the **Mountain Air Deodorizing Mist** in your gym bag and the **Timberline Roll-On** in your purse or car console. Need a quick reset before a meeting or after a workout? Give your clothes or skin a quick spray of the mist. Because it's formulated with Perfumer's Alcohol, it dries instantly without leaving damp, oily rings on your clothes. Follow up with the roll-on on your wrists and neck for a crisp, woody, on-the-go aromatic pick-me-up.
- **The Vibe:** Instant-dry freshness that revives your confidence in less than 5 seconds flat.





Step 3: Purge the Environment (The Sanctuary Reset)

True freshness doesn't stop at your skin line. Odor loves to hide in the dark, damp corners of your home and footwear.

- **The Routine:** When you kick off your shoes at night, sprinkle a light dust of **Fresh Step Shoe Powder** inside them to absorb trapped moisture and kill lingering foot odor. Drop a **Forest Fresh Trash Can Tab** into the base of your kitchen and bathroom bins to neutralize stubborn trash odors at the source. Finally, fill your home with the clean, purifying notes of the **Summit Breeze Diffuser Blend** to clear the air while you unwind.
- **The Vibe:** A home that smells as crisp, pure, and inviting as a mountain summit.



The Warm Detox Compress

You don't need to wait for a single thing to arrive to start your transition to clean confidence.

If you are currently using traditional chemical antiperspirants, your pores are likely packed with years of synthetic aluminum buildup. Tonight, press a warm, damp washcloth against your underarms for 2 to 3 minutes. This gentle heat opens up your sweat glands and helps kickstart your body's natural detox process.

But don't leave your skin hanging: Opening your pores is only step one. Once the detox begins, your body will start flushing out that trapped bacteria, which means transition odor is on the way. To stop the stink without triggering the painful rashes caused by harsh, baking-soda-heavy store brands, your skin needs a pro-grade mineral defense.

Start your detox compress tonight, and secure your Pure Confidence Recipe Box today so your skin-safe, rash-free toolkit arrives exactly when your body needs it most!



Woodland Spice Cream Deodorant



- **What it is:** A luxurious, smooth, and deeply nourishing cream deodorant that glides on like silk and protects you all day long. This is our highly requested, brand-new formulation style!
- **The Science:** Unlike harsh store-bought sticks that rely on alkaline baking soda, this cream utilizes Magnesium Hydroxide to gently lower underarm acidity (stopping odor bacteria from thriving) while Zinc Oxide forms a soothing, non-irritating barrier against moisture.
- **Pro-Tip:** A little goes a long way! Use a pea-sized amount for both underarms. Warm it between your fingertips for two seconds before spreading—it will absorb instantly into the skin.

FROM YOUR BOX

- 2 Tbsp Coconut Oil (Solid)
- 1 Tbsp Beeswax
- 1 Tbsp Almond Oil
- 1 Tbsp Magnesium Hydroxide
- 2 tsp Zinc Oxide
- 10 drops BO Be Gone Essential Oil Blend
- 4 drops Cedarwood (Virginian) Essential Oil
- 2 drops Eucalyptus Essential Oil
- 1 drop Black Pepper Essential Oil

FROM YOUR HOME

- 2oz Jar

1. Using a double boiler (or microwave using 30 second intervals), melt the Beeswax, Coconut Oil, and Almond Oil together until completely liquid.
2. Remove from heat. Whisk in the Magnesium Hydroxide and Zinc Oxide. Stir vigorously to ensure there are no clumps.
3. Let the mixture sit for 2–3 minutes to cool slightly until it starts to thicken. Stir in your essential oils.
4. Pour (or scoop if it's thickened) the mixture into a small jar. Let it sit at room temperature for several hours (or in the fridge for 20 minutes) to set.

To use: Use a pea-sized amount and rub it into your underarms until clear.

Tips: Zinc Oxide can cause a white cast if applied too thickly, so a little goes a long way. Over time, some oil may naturally seep out; simply give it a quick stir to reincorporate the ingredients.

Mountain Air Deodorizing Mist



- **What it is:** A crisp, ultra-lightweight body and fabric spray that neutralizes odors instantly and dries the exact second it touches your skin
- **The Science:** Traditional DIY sprays rely on water and carrier oils, which separate and leave greasy, wet stains on your wardrobe. This recipe uses professional Perfumer's Alcohol to completely dissolve the essential oils into the liquid. Because alcohol flashes off (evaporates) rapidly, it leaves your skin and clothing completely dry, fresh, and residue-free.
- **Pro-Tip:** This spray isn't just for underarms! Mist the inside of your favorite autumn jackets, gym cardigans, or even workout gear to instantly refresh fabrics between laundry days.

FROM YOUR BOX

- 2 Tbsp (1oz) Perfumer's Alcohol
- 5 drops BO Be Gone Essential Oil Blend
- 4 drops Cedarwood (Virginian) Essential Oil
- 2 drops Black Pepper Essential Oil
- 1 drop Eucalyptus Essential Oil

FROM YOUR HOME

- 1oz Spray Bottle

1. Add the BO Be Gone, Cedarwood, Eucalyptus, and Black Pepper Essential Oils directly into your 1oz spray bottle.
2. Fill the remainder of the bottle with Perfumer's Alcohol.
3. Cap tightly and shake for 30 seconds to fully incorporate the oils.
4. For the best results, let the blend "cure" for 24 hours. This allows the scent notes to marry and settle.

To use: Shake before each use.

- **Body Refresh:** Spray 2-3 mists onto pulse points or chest for a crisp, natural scent.
- **Gear & Gym Bag:** Lightly mist the inside of gym bags, lockers, or yoga mats to neutralize odors and replace them with a fresh, woody aroma.
- **Room & Linens:** Use as a quick room spray or mist onto curtains.

Tips: You can make this recipe right in your bottle of Perfumer's Alcohol.



Forest Fresh Trash Can Tabs

- **What it is:** Heavy-duty, odor-absorbing baking soda tabs infused with pure botanicals to continuously neutralize stubborn garbage odors right at the source.
- **The Science:** Odor-causing bacteria love the dark, damp base of household bins. While the baking soda in these tabs draws moisture and stale scents out of the surrounding air, the high concentration of 1,8-cineole in Eucalyptus Essential Oil actively stops bacterial funk from colonizing the bottom of your can.
- **Pro-Tip:** Toss one tab into the very bottom of your empty kitchen or bathroom trash bin before putting the plastic liner bag in. It will act as a 24/7 odor-eating shield for up to two weeks!

FROM YOUR BOX

- 1 Tbsp Magnesium Hydroxide
- 1 tsp Zinc Oxide
- 10 drops BO Be Gone Essential Oil Blend
- 5 drops Eucalyptus Essential Oil
- 5 drops Cedarwood (Virginian) Essential Oil

FROM YOUR HOME

- 1/2 cup Baking soda
- 1-2 Tbsp Water
- Silicone mold (or lined cupcake tin)

1. In a small bowl, combine the baking soda, Magnesium Hydroxide, and Zinc Oxide.
2. Add your essential oils to the dry powder and stir well.
3. Add water one teaspoon at a time. Stir until the mixture feels like "wet sand"—it should hold its shape when you squeeze it in your hand but shouldn't be mushy.
4. Press the mixture firmly into a silicone mold (like an ice cube tray) or use a small cookie scoop to drop "pucks" onto parchment paper.
5. Let them sit in a dry place for 24–48 hours until they are completely hard.

To use: Drop one tab into the bottom of your trash can before putting in a fresh bag. Replace every 2 weeks.



Unlock the Full Pure Confidence Routine

Want the rest of the formulas? The following master recipes are exclusively unlocked for subscribers inside the **September 2026 Recipe Box:**



Fresh Step Shoe Powder: The ultimate remedy for high-traffic footwear. Uses customized moisture-wicking minerals to absorb embarrassing foot moisture and stop shoe odor dead in its tracks.



Timberline Roll-On: A sophisticated, warm, and woody personal aroma blend designed for targeted, on-the-go topical skin application. Your perfect companion for midday stress protection.



Summit Breeze Diffuser Blend: Clear the air and bring the refreshing crispness of an outdoor mountain trail straight into your living room or kitchen space.



Subscribe to the Pure Confidence Box to Unlock All 6 Recipes + Get Your Free \$40 Big Bonus Box!

Your Clean Routine Shopping List



The Best Part? We Already Did the Heavy Lifting.

One of the biggest headaches of DIY body care is spending a fortune tracking down obscure ingredients from five different specialty websites. When you unlock the [Pure Confidence Recipe Box](#), almost every single pro-grade mineral, pure essential oil, and custom container you need is safely packed up and sent straight to your door.

Here is your master checklist for executing the routines in this guide, broken down by what we supply and the tiny handful of basics you need to grab from home.

Provided in Your September Recipe Box Toolkit

You won't have to search a single store shelf or formulation site for these premium supplies:

- Pure Essential Oils & Blends:
 -  Bo Be Gone Essential Oil Blend (Full size)
 -  Cedarwood (Virginian) Essential Oil (Full size — New Oil!)
 -  Eucalyptus Essential Oil (Full size)
 -  Black Pepper Essential Oil (Full size)
- Pro-Grade Minerals & Formulation Bases:
 -  Perfumer's Alcohol
 -  Magnesium Hydroxide
 -  Zinc Oxide

Included in Your FREE Big Bonus Box (For New Subscribers)

We don't want you running to the store for specialty carrier bases, either. Your subscription automatically unlocks our Free Big Bonus Box which contains the exact natural solid bases needed for your cream deodorant:

- Solid Coconut Oil
- Beeswax
- Fractionated Coconut Oil
- Almond Oil
- 6x 10mL Roll-on Bottles
- 6x 5mL Blend Bottles

From Around the House (Your Simple Kitchen Staples)

To round out your formulation lab, just check your pantry or cabinets for these simple household items:

- Ingredients:
 -  Distilled water
 -  Baking soda
 -  Cornstarch or arrowroot powder
- Everyday Tools:
 -  Small glass mixing bowl & whisk (Or spoon)
 -  Silicone mold (Any standard ice cube or baking silicone mold works perfectly for your trash tabs!)
 -  Containers and jars to hold your recipes

Maker's Prep Tip

Before your box lands on your doorstep, clear a spot on your kitchen counter, clean it well, and make sure your mixing tools are washed and completely dry. Natural formulation magic happens best when your workspace is as pure as your ingredients!

#IMadeThis: Welcome to Your New Clean Beauty Tribe



Formulation is Fun, But It's Better With Friends.

Making the switch to a toxin-free lifestyle can sometimes feel like you're swimming upstream. Your friends might not understand why you're obsessing over pH levels, and your family might think "natural deodorant" is just a phase. Inside the Simply Earth community, you are surrounded by thousands of passionate, supportive makers who are taking control of their homes just like you. We don't just share recipes; we celebrate each other's wins, troubleshoot formulations together, and cheer each other on every single day. When you mix up your very first batch of cream deodorant or deodorizing mist, you aren't just making a product—you're joining a movement. And we want to celebrate that!

Post Your First Creation, Get Paid Instantly

We love seeing your kitchen counter wins so much that we will literally pay you to share them. Here is how to claim your rewards the second your box lands:

-  Step 1: Snap & Share (Get a \$5 Gift Card)

Mix up any recipe from your box, snap a quick photo or video of your creation, and post it to our public community page using the hashtag #imadethis. The very first time you post, we will slide a \$5 Simply Earth Gift Card straight into your inbox as a high-five for choosing a cleaner lifestyle.

-  Step 2: The Monthly Grand Prize (Win a \$100 Gift Card)

It doesn't stop at your first post. Every single time you share a photo of a recipe you made using the hashtag #imadethis, you earn an automatic entry into our monthly community drawing. One lucky maker is selected every single month to win a massive \$100 Simply Earth Gift Card to stack up their essential oil collection for free!





What We're Covering Live On September 17th



Our lead makers and certified aromatherapists are going live to guide you through the trickiest parts of making the clean switch:

- The Live Make-Along: We will mix up the highly requested Woodland Spice Cream Deodorant step-by-step in real-time. Watch the exact texture shifts so you'll know your batch is perfectly blended.
- The Quick-Dry Masterclass: See exactly how to handle Perfumer's Alcohol to create the Mountain Air Deodorizing Mist without losing any of your essential oils to evaporation.
- Live Troubleshooting & Q&A: Got questions about the "Pit Detox" phase? Wondering how to adjust a recipe for hyper-sensitive skin? Ask us anything live on screen and get instant answers from the experts.
- Exclusive Live Giveaways: We will be drawing random names from the live chat to win free essential oils, exclusive Simply Earth swag, and shop credits!

The Delivery Countdown

Anyone can watch the workshop to learn the science, but the real magic happens when you're formulating right along with us.

Shipping takes time! To guarantee that your pro-grade minerals, essential oils, and custom spray bottles land on your doorstep before we stream live on September 17th, you need to lock in your subscription today.

Claim Your Spot at the Formulation Bench

Stop guessing your way through clean beauty. Grab your cheat sheet, order your box, and join the biggest, most supportive live making event of the season.

Get your full-sized oils, specialty mineral bases, and step-by-step guides for only **\$72.92** (a massive \$155.74 value).

 **Subscribe to the Pure Confidence Recipe Box & Join the Live Workshop!**

Get Everything You Need in One Box



simply earth®

DIY Everyday Essentials



Over \$155.74+ value for only

★★★★★ (5.0)

\$44.99!

BONUS: You get 16 FREE items
when you **subscribe today!**

WHAT'S INSIDE?

- ✓ Cedarwood (Virginian) Essential Oil
- ✓ BO Be Gone Essential Oil Blend
- ✓ Black Pepper Essential Oil
- ✓ Eucalyptus (Globulus) Essential Oil

EXTRAS:

- ✓ Magnesium Hydroxide
- ✓ Perfumer's Alcohol
- ✓ Zinc Oxide

FEATURED RECIPES:

- ✓ Woodland Spice Cream Deodorant
- ✓ Fresh Step Shoe Powder
- ✓ Mountain Air Deodorizing Mist
- ✓ Forest Fresh Trash Can Tabs
- ✓ Summit Breeze Diffuser Blend
- ✓ Timberline Roll-On

