

WHAT ARE
SAFER
FRAGRANCE OILS
& HOW DO I
USE THEM?



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Meet Your Guide, **KATIE VELDKAMP**

Hey there, Earthie!

If you've ever made essential oil candles, room sprays, perfumes, or reed diffusers and felt let down by the lack of scent throw, this guide is for you.

Essential oils are incredible gifts from plants. These natural compounds help plants attract pollinators, defend against predators, and even heal themselves. We love using them for their wellness benefits and their natural aromas. But here's the thing—essential oils weren't designed for candles. That's why their scent often fades too quickly or doesn't fill a room the way store-bought candles do.

That's where Safer Fragrance Oils come in.

They're carefully crafted to give you the strong, lasting scent you want—without the overwhelming toxins found in conventional fragrance oils. Whether you're making a cozy candle, a custom perfume, or a refreshing room spray, Safer Fragrance Oils make it easy (and safer!) to enjoy beautiful aromas in your home.

Let's dive in and explore how to use them, what makes them different, and how to get the best results in your DIYs!

~ Katie



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Table of Contents

Page 5: What Are Safer Fragrance Oils?

Page 6: Why Choose Safer Fragrance Oils?

Page 7: Safer Fragrance Oils vs. Essential Oils

Page 8: How to Use Safer Fragrance Oils in DIY Recipes

Page 9: Frequently Asked Questions About Safer Fragrance Oils

Page 10: Fragrance Oils Quick Facts

What Are Safer Fragrance Oils?



Safer Fragrance Oils are clean, consciously crafted fragrances made with a blend of natural and synthetic ingredients. Unlike conventional fragrance oils that may include mystery ingredients or harsh chemicals, our Safer Fragrance Oils are:

- ✓ Free from phthalates and parabens
- ✓ Made only with skin-safe ingredients
- ✓ Created to meet strict safety standards

We chose the name “Safer Fragrance Oils” on purpose. We didn’t want to call them something vague like “nature scent” or “botanical blend”—names that might sound natural but leave you wondering what’s really inside. That’s not our style. We believe you deserve honesty and clarity. So we called it what it is: a safer fragrance option, thoughtfully formulated to give you more scent variety without compromising your standards.

They’re designed to give you the rich, long-lasting scents you love—less harmful stuff.



Why Choose Safer Fragrance Oils?



A Story That Sparked a New Direction

Recently, a customer reached out to me asking how to recreate a candle inspired by “Yankee Candle’s Midsummer’s Night”. She wanted to make it as a thoughtful gift for a friend.

I started digging into the scent notes and realized... essential oils alone just weren’t going to cut it.

Store-bought candles like Midsummer’s Night have deep, complex, almost cologne-like scents that simply can’t be recreated with pure essential oils. I could blend some earthy and woody oils, sure—but it wouldn’t smell the same. And I didn’t want her to feel disappointed after putting so much love into a gift.

Stories like this are exactly why we’ve launched Safer Fragrance Oils.



Why Choose Safer Fragrance Oils?

If you’ve ever wished you could DIY a rich Crème Brûlée candle or a bold Caribbean Teakwood cologne-inspired perfume, but struggled to find an essential oil blend that captured the scent you imagined—this is for you.

With Safer Fragrance Oils, you get:

- A wider scent palette (including those hard-to-capture scents like baked goods, colognes, and florals)
- A stronger, longer-lasting aroma—especially great for candles and perfumes
- Safer fragrance that’s paraben and phthalate free

Skin-safe blends designed to pair beautifully with our DIY recipes

Safer Fragrance Oils vs. Essential Oils

What's the Difference?



Safer Fragrance Oils vs. Essential Oils: What's the Difference?

Feature	Safer Fragrance Oils	Essential Oils
Made From	Natural & synthetic ingredients	100% pure plant extracts
Scent Variety	Huge range, including “designer” scents	Limited to natural plant aromas
Ideal Uses	Candles, perfume, room sprays, body care	Diffusing, wellness DIYs, skincare
Scent Longevity	Long-lasting	Often fades more quickly
Therapeutic Benefits	No	Yes – supports wellness and mood

When to Use Essential Oils

Use essential oils when your goal is wellness, relaxation, or natural support.

They're perfect for:

- Diffusing to uplift or calm your mood
- Skin and body care with a therapeutic edge
- Roll-ons or balms for tension, focus, or immune support
- DIY cleaning products with natural purifying power

When to Use Safer Fragrance Oils

Use Safer Fragrance Oils when your goal is a gorgeous scent that lasts.

They're ideal for:

- Candles & wax melts (hello, dreamy home vibes!)
- Perfumes—especially if you love complex or designer-inspired scents
- Giftable DIYs where scent plays a big role
- Room sprays or lotions where you want a specific scent profile

And yes, you can mix them with essential oils too! Just make sure you're using safe dilutions and checking usage guides.

We know that many of you love using essential oils for their natural benefits—and we do, too! That's why when we share a recipe using a Safer Fragrance Oil, we'll also include a version made with essential oils whenever possible. That way, you can choose what works best for your needs—whether you're going for a scent-inspired DIY or you want the therapeutic benefits that essential oils bring. It's all about giving you options you can feel good about.

How to Use Safer Fragrance Oils in DIY Recipes



Using Safer Fragrance Oils is easy!

Here's how to make the most of them:

- ✓ Follow our recipes for safe dilution and ingredient pairings
- ✓ Use guidelines to stay within safe use limits (see our Quick Fact pages later in this guide)
- ✓ Label clearly if you're giving your DIYs as gifts
- ✓ Store properly—just like essential oils, keep them in a cool, dry place

You'll find them featured in our candle kits, perfume tutorials, and more.

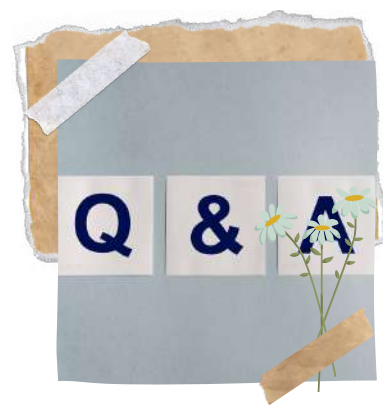
♥ Why We Launched Safer Fragrance Oils

We've built Simply Earth on the promise of natural, effective, and safe products utilizing the power of essential oils. But over the years, many of you asked for scent options that essential oils alone just couldn't provide.

You wanted to recreate nostalgic candles. You wanted to gift beautiful-smelling products. You wanted more freedom in your DIYs while keeping them safe.

So, we made it happen. Safer Fragrance Oils give you the scent you crave and the transparency you can trust.

Frequently Asked Questions About Safer Fragrance Oils



Q: Are Safer Fragrance Oils natural?

A: Not entirely. They're a mix of natural and safe synthetic ingredients. We don't label them "natural" on purpose because we believe in clarity and honesty over buzzwords.

Q: Are they safe for skin?

A: Yes, when used as directed. Each Safer Fragrance Oil includes usage guidelines to ensure it's safe for your DIY project, whether it's a lotion, candle, or perfume.

Q: Do they have any aromatherapy benefits?

A: No—Safer Fragrance Oils are used purely for scent. If you're looking for mood-boosting or wellness support, we recommend using essential oils instead.

Q: Will you still share essential oil recipes?

A: Absolutely! Whenever we share a recipe using a Safer Fragrance Oil, we'll also include an essential oil version if possible—so you can choose the one that fits your goals.

Q: Can I mix Safer Fragrance Oils with essential oils?

A: Yes, you can! Just make sure to follow safe dilution rates for both, and test the scent before blending them into large batches.

Q: Can I use Safer Fragrance Oils in my diffuser?

A: Safer Fragrance Oils are not safe for ultrasonic or nebulizing diffusers. These diffusers are designed for pure essential oils and use water or air pressure to mist oils into the air. Using fragrance oils in them can damage the device, leave behind residue, or affect air quality—so we always recommend sticking with essential oils in active diffusers.

However, Safer Fragrance Oils can be used in passive diffusers—like reed diffusers, ceramic stones, or Simply Earth's Flower Diffuser. These gently release fragrance through slow, natural evaporation, making them a beautiful and safe way to enjoy your favorite scents.

Ready to Smell the Difference?

Explore our growing collection of Safer Fragrance Oils and try them out in one of our easy-to-follow DIYs. Whether you're making candles, room sprays, or roll-ons that smell like a dream, you can feel confident knowing they're made with safer ingredients and tested for skin safety.

Caribbean Teakwood Fragrance Oil

INCI: Fragrance (Parfum)

Fragrance Type:

Warm & Woody

Aroma:

Bright citrus opens this scent, blending into spicy lavender before settling into rich sandalwood, smooth musk, and soft vanilla.

Fragrance Notes:

- Top: Citrus
- Middle: Spice, Lavender
- Bottom: Sandalwood, Musk, Vanilla

Appearance:

Medium amber; slightly viscous

How to Use:

For Candles, add after wax has cooled below 185°F; for other recipes, follow recommended usage rates and stir thoroughly.

Recommended Use:

IFRA guidelines show the maximum safe amount, while our recommended rates balance safety with great scent performance in your DIY recipes.

DIY Recipes To Try:

Candles & Wax Melts, Room & Linen Sprays, Reed Diffusers, Perfume, Body Care, Soaps

Safety:

- ✓ Phthalate-Free
- ✓ Skin Safe (within limits)
- ✗ Vanillin-Free
- ✓ Prop 65 Safe
- ⚠ Not for ingestion, lips, or pets
- 🔥 Flashpoint: >200°F
- 🕒 Shelf Life: ~2 years
- 🧊 Store in cool, dark place

Why We Love It:

- A sophisticated scent that balances bright and warm notes
- Ideal for year-round use in candles, colognes, and body products
- Clean, masculine aroma that appeals to many DIY-ers

Use	IFRA	Recommended
Candle	Not Limited	6-10%
Room & Linen Sprays	12%	0.5-10%
Reed Diffusers	33%	15-20%
Perfume	64.49%	10-25%
Body Care	16.28%	0.5-2%
Soaps	12%	2-6%

DIY Tips & Scent Pairings

- Great base for DIY cologne or beard balm
- Pairs beautifully with Orange, Patchouli, or Amyris Essential Oil
- Add to a wood wick candle for a rich, crackling vibe



Saffron Cedar Fragrance Oil

INCI: Fragrance (Parfum)

Fragrance Type:

Warm Floral

Aroma:

A luminous and elegant blend of saffron and jasmine softened by fir resin and cedar, grounded in sensual amberwood and a whisper of ambergris.

Fragrance Notes:

- Top: Jasmine, Saffron
- Middle: Fir Resin, Cedar
- Bottom: Amberwood, Ambergris

Appearance:

Clear, light golden liquid with a smooth consistency

How to Use:

For Candles, add after wax has cooled below 185°F; for other recipes, follow recommended usage rates and stir thoroughly.

Recommended Use:

IFRA guidelines show the maximum safe amount, while our recommended rates balance safety with great scent performance in your DIY recipes.

DIY Recipes To Try:

Candles & Wax Melts, Room & Linen Sprays, Reed Diffusers, Perfume, Body Care, Soaps

Safety:

- ✓ Phthalate-Free
- ✓ Skin Safe (within limits)
- ✓ Vanillin-Free
- ✓ Prop 65 Safe
- ⚠ Not for ingestion, lips, or pets
- 🔥 Flashpoint: >200°F
- 🕒 Shelf Life: ~2 years
- 🧊 Store in cool, dark place

Why We Love It:

- Inspired by one of the most beloved luxury fragrances
- Delicately balanced between sweet floral, soft woods, and warm musk
- Perfect for perfumes, body butters, and luxe home fragrances

Use	IFRA	Recommended
Candle	Not Limited	6-10%
Room & Linen Sprays	75%	0.5-10%
Reed Diffusers	Not Limited	15-20%
Perfume	21.66%	10-20%
Body Care	5.66%	0.5-2%
Soaps	43.33%	2-6%

DIY Tips & Scent Pairings

- Add a drop to your wrist and layer with a light floral for a custom scent
- Amazing in solid perfumes or roller blends with jojoba
- Makes a show-stopping reed diffuser or linen spray scent



Palo Santo Fragrance Oil

INCI: Fragrance (Parfum)

Fragrance Type:

Warm & Woody

Aroma:

A spicy-citrus top fades into earthy saffron and warm palo santo, grounded by a smoky blend of amber, sandalwood, and rich wood tones.

Fragrance Notes:

- Top: Cardamom, Citrus
- Middle: Saffron, Palo Santo
- Bottom: Sandalwood, Amber, Smoke, Wood

Appearance:

Amber-colored liquid; moderate viscosity

How to Use:

For Candles, add after wax has cooled below 185°F; for other recipes, follow recommended usage rates and stir thoroughly.

Recommended Use:

IFRA guidelines show the maximum safe amount, while our recommended rates balance safety with great scent performance in your DIY recipes.

DIY Recipes To Try:

Candles & Wax Melts, Room & Linen Sprays, Reed Diffusers, Perfume, Body Care, Soaps

Safety:

- ✓ Phthalate-Free
- ✓ Skin Safe (within limits)
- ✗ Vanillin-Free
- ✓ Prop 65 Safe
- ⚠ Not for ingestion, lips, or pets
- 🔥 Flashpoint: >200°F
- 🕒 Shelf Life: ~2 years
- 🧊 Store in cool, dark place

Why We Love It:

- A modern, masculine scent with smoky warmth and grounding notes
- Great for candles, colognes, and cozy diffuser blends
- Pairs beautifully with Orange, Patchouli, or Amyris essential oil

Use	IFRA	Recommended
Candle	Not Limited	6-10%
Room & Linen Sprays	16%	0.5-10%
Reed Diffusers	37.83%	15-20%
Perfume	26.87%	10-25%
Body Care	6.87%	0.5-2%
Soaps	16%	2-6%

DIY Tips & Scent Pairings

- Add to a masculine body butter or beard oil for a luxe finish
- Blends beautifully with spicy or citrus notes
- Try as a signature scent in roll-on colognes or smoky soy candles



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Quick Facts

Crème Brûlée Safer Fragrance Oil

INCI: Fragrance (Parfum)

Fragrance Type:

Gourmand / Dessert

Aroma:

Warm, sweet, and decadent—this rich scent layers caramelized sugar and coconut with creamy custard, smooth vanilla, and maple.

Fragrance Notes:

- Top: Coconut, Caramelized Sugar
- Middle: Rum, Custard
- Bottom: Benzoin, Vanilla, Maple

Appearance:

Golden to amber liquid; slightly thick consistency

How to Use:

For Candles, add after wax has cooled below 185°F; for other recipes, follow recommended usage rates and stir thoroughly.

Recommended Use:

IFRA guidelines show the maximum safe amount, while our recommended rates balance safety with great scent performance in your DIY recipes.

DIY Recipes To Try:

Candles & Wax Melts, Room & Linen Sprays, Reed Diffusers, Perfume, Body Care, Soaps

Safety:

- ✓ Phthalate-Free
- ✓ Prop 65 Safe
- ✗ Vanillin-Free
- ✓ Skin Safe (within limits)
- ⚠ Not for ingestion, lips, or pets
- 🔥 Flashpoint: >200°F
- 🕒 Shelf Life: ~2 years
- 🧊 Store in cool, dark place

Why We Love It:

- Smells like a fresh-out-of-the-oven dessert
- Cozy and nostalgic—perfect for fall, winter, and giftable DIYs
- Performs beautifully in candles, body butters, and wax melts

Use	IFRA	Recommended
Candle	Not Limited	6-10%
Room & Linen Sprays	4.36%	1-3%
Reed Diffusers	9.25%	5-7%
Perfume	11.03%	5-10%
Body Care	5.75%	0.5-2%
Soaps	4.36%	1-3%

DIY Tips & Scent Pairings

- Pair with Blood Orange or Amyris Essential Oil to brighten the sweetness
- Works wonderfully in giftable holiday products or cozy winter collections



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Quick Facts

Coastal Cactus Safer Fragrance Oil

INCI: Fragrance (Parfum)

Fragrance Type:

Fruity Floral

Aroma:

A refreshing blend of green citrus and coconut with soft floral notes and a smooth base of musk and sandalwood.

Fragrance Notes:

- Top: Green, Citrus
- Middle: Coconut, Floral
- Bottom: Musk, Woody

Appearance:

Light to medium golden liquid, moderate viscosity.

How to Use:

For Candles, add after wax has cooled below 185°F; for other recipes, follow recommended usage rates and stir thoroughly.

DIY Recipes To Try:

Candles & Wax Melts, Soaps, Room & Linen Sprays, Perfume, Reed Diffusers, Body Care

Safety:

- ✓ Phthalate-Free
- ✓ Skin Safe at (within limits)
- ✗ Vanillin-Free
- ✓ Prop 65 Safe
- ⚠ Not for ingestion, lips, or pets
- 🔥 Flashpoint: >200°F
- 🕒 Shelf Life: ~2 years
- 🧊 Store in cool, dark place

Why We Love It:

- Breezy and uplifting, like a coastal escape in springtime
- The perfect clean-sweet balance for year-round use
- Beautiful in bath and body DIYs, candles, and sprays

Recommended Use:

IFRA guidelines show the maximum safe amount for skin contact, while our recommended rates balance safety with great scent performance in your DIY recipes.

Use	IFRA	Recommended
Candle	Not Limited	6-10%
Room & Linen Sprays	11.11%	0.5-10%
Reed Diffusers	23.93%	15-20%
Perfume (Spray)	Not Limited	10-25%
Body Care	26.49%	0.5-2%
Soaps	11.11%	2-6%

DIY Tips & Scent Pairings

- Pairs beautifully with Amyris or Blood Orange EO
- Add to whipped body butter for spa vibes
- Use in bathroom reed diffuser for beachy feel



Mountain Spruce Safer Fragrance Oil

INCI: Fragrance (Parfum)

Fragrance Type:

Fresh Woody

Aroma:

A refreshing evergreen scent that blends crisp pine and green notes with a hint of juicy fruit for a bright twist on a classic holiday tree scent.

Fragrance Notes:

- Top: Green
- Middle: Fruity
- Bottom: Pine

Appearance:

Clear to pale liquid; light to medium consistency

How to Use:

For Candles, add after wax has cooled below 185°F; for other recipes, follow recommended usage rates and stir thoroughly.

Recommended Use:

IFRA guidelines show the maximum safe amount, while our recommended rates balance safety with great scent performance in your DIY recipes.

DIY Recipes To Try:

Candles & Wax Melts, Room & Linen Sprays, Reed Diffusers, Perfume, Body Care, Soaps

Safety:

- ✓ Phthalate-Free
- ✓ Prop 65 Safe
- ✓ Vanillin-Free
- ✓ Skin Safe (within limits)
- ⚠ Not for ingestion, lips, or pets
- 🔥 Flashpoint: 198°F
- 🕒 Shelf Life: ~2 years
- 🧊 Store in cool, dark place

Why We Love It:

- A fresh and festive take on the traditional Christmas tree aroma
- Works beautifully in candles, soaps, and winter-themed DIY gifts
- Balanced enough for year-round use as a clean, woody scent

Use	IFRA	Recommended
Candle & Wax Melts	Not Limited	6-10%
Room & Linen Sprays	28.57%	0.5-10%
Reed Diffusers	28.57%	15-20%
Perfume	28.57%	10-25%
Body Care	28.57%	0.5-2%
Soaps	28.57%	2-6%

DIY Tips & Scent Pairings

- Add to homemade wax melts or giftable soaps for the holidays
- Pairs well with citrus oils for a bright winter blend
- Try it in a linen spray for a fresh, foresty home scent

