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DIY Reed Diffusers

AMAZING HOLIDAY AROMAS



KATIE VELDKAMP

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Meet Katie, your guide to Home Remedies

KATIE VELDKAMP

Katie Veldkamp is a co-founder of Simply Earth, the pure essential oil company that teaches you how to use essential oils at honest prices. She's a certified aromatherapist and loves teaching people how to make their own products using essential oils. Her super power is cutting through the confusing and overwhelming misinformation about essential oils on the internet. She brings people confidence and clarity on how to use essential oils to make their own products. Her essential oil journey started with trying to naturally solve her stinky feet problem. Now she teaches thousands of people to make their own recipes each month with the Simply Earth Essential Oil Recipe Box, Essential Oil Hero Course, and her Essential Oil Recipe Books.

Hey there Earthie!

It's the holidays, and you want your home to smell amazing, right?

There are so many great holiday fragrances, but so many are filled with things we don't want to be breathing in. With this guide, you'll learn how to make your own holiday diffusers that not only smell amazing, but look amazing as well!

I'm Katie and I get to be your Simply Earth Guide on your DIY Reed Diffuser Adventure. We'll take a deep dive into what reed diffusers are and how to make them, plus recipes you'll love. You'll learn how to master using ingredients you can feel good about with a budget that will make your piggy bank smile. I'll even share a bonus Felt Mitten Diffuser recipe perfect for starting off the season right.

If you love making your house a home with amazing smells, you are in the right place!





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What Are Reed Diffusers?



Reed diffusers are a simple yet effective way to disperse essential oils into the air, providing a continuous and subtle fragrance to any room. They consist of a container filled with a mixture of essential oils and a base liquid. Reed sticks are placed in the container, allowing the oil to travel up the sticks and release its aroma into the air.



Benefits and Uses of Reed Diffusers



Aside from their lovely fragrances, reed diffusers offer various benefits for your home and well-being. Some of the advantages include:

ALL-NATURAL AND NON-TOXIC INGREDIENTS

Unlike traditional air fresheners that contain chemicals, reed diffusers use natural essential oils, making them a healthier choice for you and your family.



LONG-LASTING SCENT

With proper maintenance, reed diffusers can last up to several months, providing consistent fragrance without the need to constantly replace or refill.

ELEGANT DÉCOR

Reed diffusers come in various styles and designs, making them a beautiful addition to any room's decor.



NO ELECTRICITY NEEDED

Reed diffusers rely on natural air circulation to release their scent, allowing them to work well in any space.

CUSTOMIZABLE

You can mix and match different essential oils to create your unique scents that cater to your preferences and mood.



Tips for Common Mistakes When Making Reed Diffusers



While making DIY reed diffusers is relatively easy, there are some common mistakes you should avoid for best results:

USING TOO MANY REEDS

The more reeds you place in the container, the quicker the oil will travel up them, resulting in a stronger scent. However, this also means using more oil and decreasing its longevity.



NOT FLIPPING THE REEDS

If you feel like the reed diffuser isn't working, try flipping the reeds over. This helps release the aroma into the air.

USING THE WRONG BASE LIQUID

The base liquid needs to be thin enough to travel up the reeds and also needs to work well with essential oils.



SKIPPING A PRESERVATIVE

Many DIY Reed Diffusers don't include a preservative. This means that the reed diffuser will grow mold in a week or two after it's made. A preservative is required to for a reed diffuser to have a long shelf life.

USING THE WRONG CONTAINER

Ensure that your container has a narrow neck to slow down evaporation and prolong the scent.





Best Christmas Essential Oils For Reed Diffusers



BALSAM FIR



CANDY CANE



FIR NEEDLE



FRANKINCENSE



GINGERBREAD



PEPPERMINT (SUPREME)



PINE



WINTER SPICE



VANILLA WOODS



TIMBER



HO WOOD



Best Ingredients & Tools For Reed Diffusers

ESSENTIAL OILS

Choose high-quality, pure essential oils like Simply Earth's oils for the best results. You can use any oil you'd like. Pick some of your favorite aromas.



BASE LIQUID

We love using Simply Earth's Perfumer's Alcohol. It solubilizes essential oils while functioning as a natural preservative. Plus, it's thin enough to efficiently flow through the reeds.

REEDS

At Simply Earth, we have decorative floral reeds as well as stick shaped reeds in our Earth and Wood Set and Floral Reed Bouquet.





CONTAINER

A glass or ceramic container with a narrow neck is ideal.

MEASURING TOOLS

Use measuring cups and spoons to ensure accurate measurements.



FUNNEL

A small funnel can help you pour the base liquid and essential oils into the diffuser vessel without spilling.

Shopping List

There are many ingredients you can pick from. Here's a simplified shopping list to get you started with making your own reed diffusers:



FROM SIMPLY EARTH

- Pine Essential Oil
- Ho Wood Essential Oil
- Frankincense Essential Oil
- Vanilla Woods Essential Oil Blend
- Felt Mitten Diffuser
- Earth and Wood Diffuser Pack



Learn how you can get the key ingredients you need in one box!

See pages 16 & 17!



Night Before Christmas Reed Diffuser

From Simply Earth

- 60 drops Pine Essential Oil
- 30 drops Vanilla Woods Essential Oil
- 30 drops Ho Wood Essential Oil
- Earth & Wood Diffuser Set
- 1-2 tsp Simply Earth Perfumer's Alcohol (optional)
- 15mL Amber Glass Bottle



- 1 Remove the dropper from a 15 mL bottle. Add essential oils to the bottle and swirl the essential oils to mix. Fill the rest of the way with Perfumer's Alcohol (optional).
- 2 Place the wood cap onto the bottle and add 3 diffuser reeds.
- 3 To use, set the reed diffuser out of reach of pets and kids. Flip the reeds over every few hours to naturally scent your home.

Tips from Katie: Adding Perfumer's Alcohol to the bottle will help the essential oils flow up the reeds better. You'll have an extra wood cap and reeds you can use on the Winter Woods Diffuser Blend or another diffuser blend. The Earth & Wood Diffuser Set cap will also fit on a 5 mL bottle.



Fairytale Forest Reed Diffusers

Time: 5 minutes

Yield: 2.6 fl oz

Dilution Rate: 5%

Shelf life: 1 month

From Simply Earth

- 1 Reed Diffuser Vessel
- 1/3 cup Simply Earth Perfumer's Alcohol
- 5 Reed pieces
- 150 drops Essential Oil
 - Choose ONE Option for Each Reed Diffuser:
 - 150 drops Unicorn Essential Oil Blend
 - 150 drops Timber Essential Oil Blend
 - 100 drops Unicorn + 50 drops Timber Essential Oil Blend



- 1 Arrange the Reed Bouquets and Reeds as desired into the three Vessels. We recommend using approximately 5 pieces per vessel. Remove your arrangements from the Vessel and set aside to be added later.*
- 2 Add essential oil or essential oil combination to the Reed Diffuser Vessel.
- 3 Slowly add the Perfumer's Alcohol to the Reed Diffuser Vessel. Use a reed to stir the alcohol and the essential oil until the essential oil is solubilized. The alcohol will become tinted and match the natural color of the essential oil.
- 4 Add the diffuser reed arrangement from step 1 to the vessel. Allow the reeds to soak in the alcohol and essential oil base for around an hour. Flip the reeds over to diffuse the aroma.
- 5 Repeat steps 2-4 to create two more reed diffusers.
- 6 To use, place diffusers in areas that are out of reach of pets and children. Flip the reed diffusers and refresh the diffuser with Perfumer's Alcohol and essential oils as needed. With extended use, the reeds will need to be replaced. We've included some extra replacement pieces in this kit. More replacement reeds can be found at simplyearth.com.

*Tip: The decorative green leaf piece will tint your diffuser solution green. This will cause the reeds to become tinted green as the solution travels up the reed. Exclude the green pieces from your arrangement if you prefer to avoid this. Some discoloration of the reed pieces should be expected due to the natural color of essential oils.



Smitten Mitten Felt Diffuser

Time: 1 minute

Yield: 1 piece

Dilution Rate: 0%

Shelf life: 12 months

From Simply Earth

- Mitten Felt Diffuser
- 5 drops Pine Essential Oil Blend



- 1 Hang your adorable Mitten Felt Diffuser on your Christmas tree, car mirror, near your desk, or anywhere you'd like.
- 2 Add 5 drops of Pine Essential Oil to the back of the diffuser for a fresh pine scent. Refresh as needed.

#IMadeThis!

Share your creations to be featured!

With Simply Earth's Essential Oil Recipe Box, you can make some ridiculously cool products—so cool they feel like they belong in a spa.

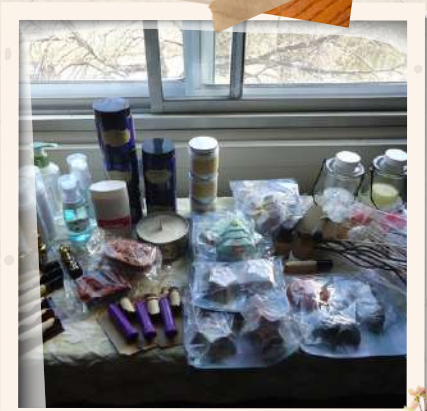
Show off what you made in our Simply Earth Essential Oil Subscribers Facebook Group or on your personal social media pages for a chance to win a \$5 gift card from Simply Earth! Your photo will also be featured.

Here are the rules:

- You must be a current Recipe Box Subscriber to participate.
- You can use either the current or previous month's recipes (ex: if you're posting in May, you can use the April or May recipes).
- After creating the recipes, post a video or photo of them on your Facebook, Instagram, TikTok, or in Simply Earth's Essential Oil Recipe Box Subscriber Facebook Group.
- Use the hashtag #imadethis.
- Tag @simplyearth on Facebook or @fromsimplyearth on Instagram + TikTok.
- Share a story or explain how you made your DIY in the caption.
- Be creative! You can add your own personal touches to the Recipes.

Remember to use only the recipes and ingredients from your most recently delivered Recipe Box or the month prior, use #imadethis, and tag Simply Earth!

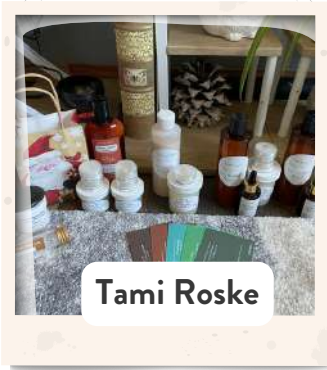
What are you waiting for? Make sure to use the hashtag #imadethis in your post so we won't miss it!



Joanne Brunet



Miranda Burnett



Tami Roske



Robin Braun

12 Month DIY Adventure

Explore a new theme every month!



simply earth®

DIY Reed Recipe Box

WHAT'S INSIDE?

- ✓ Pine Essential Oil
- ✓ Ho Wood Essential Oil
- ✓ Frankincense Essential Oil
- ✓ Vanilla Woods Essential Oil Blend

EXTRAS:

- ✓ Felt Mitten Diffuser
- ✓ Aromatherapy Inhaler
- ✓ Earth and Wood Diffuser Pack

FREE BIG BONUS BOX

- ✓ Cozy Mason Jar Air Freshener
- ✓ Night Before Christmas Reed Diffuser
- ✓ Smitten Mitten Felt Diffuser
- ✓ Christmas Cheer Aromatherapy Inhaler
- ✓ Centering Pinewood Roll-On
- ✗ Winter Woods Diffuser Blend

Over \$212+ value for only **\$44.99!**

★★★★★ (5.0)

BONUS: You get 16 FREE items when you subscribe today!



Scan the Code for More Info!!



Make 3 Home Reed Diffusers



simply earth®

DIY Reed Diffuser Kit

Natural, Fast, and Easy to Make

WHAT'S INSIDE?

- ✓ Unicorn Essential Oil Blend
- ✓ Timber Essential Oil Blend

EXTRAS:

- ✓ Diffuser Reeds
- ✓ Reed Diffuser Bottle
- ✓ Perfumer's Alcohol
- ✓ Reed Bouquet Diffuser

RECIPE

- ✓ Fairytale Forest Reed Diffuser

Over \$90+ value for only \$49.99!



Scan the Code
for More Info!!